



# The HR<sub>RX</sub>

**Presented by**



**Saint John  
Board of Trade**  
Making It Happen For Business

The current and projected labour market conditions in New Brunswick confirm that access to skilled and available talent is the number one business constraint for the New Brunswick economy.

The majority of business in New Brunswick (97.4%) has under 50 employees and typically do not employ a Human Resources professional. For businesses who do not conduct regular HR planning and management, the situation is getting critical.

As a result of the lack of human resources expertise in many organizations, this series of workshops has been designed to help SMEs develop and implement a human resources plan that will lead to the long-term health and success of their organization.

During the session, participants would be given approximately 45 minutes of instruction, 15 minutes for Q&A and a 15 minute overview of supplementary information (homework) that they are encouraged to work on for the next session.

**In Partnership with**



# Registration Form

## Session 1— Tuesday, February 12

### **HR Overview & Trends – Symptoms of a Changing Market**

A brief look at the evolution of the field of human resources and an overview of some of the symptoms businesses today are experiencing due to a changing labour market.

## Session 2—Tuesday, March 11

### **HR Planning – What Does a Healthy HR Plan Look Like?**

HR plans are often misunderstood and rarely used to their full business potential. In this session we will examine the key phases and elements of a healthy HR plan.

## Session 3—Tuesday, April 15

### **HR Diagnostic – An HR Check-up for your Business**

Your organization may seem fine, until your most trusted and valued employee quits. The HR Diagnostic will provide you with way to “take the pulse” of your human resources and identify critical areas that directly impact the long-term health of your organization.

## Session 4—Tuesday, May 13

### **HR Action Plan – The HR Rx for a Healthy Business**

Now that you know what your issues are, how do you fix them? In this session you will develop an action plan that will be the prescription (Rx) for the long-term health of your organization.

## Session 5—Tuesday, June 10

### **HR Rx Implementation – Action to Keep your Business Healthy**

Now that you have the prescription, get active, get moving and improve your organizations long-term health. Inactivity is ineffective, take charge!

#### **Location:**

Saint John Board of Trade  
Business Resource Centre  
40 King Street  
Saint John, NB

**TIME:** 12:00 NOON TO 2:00 P.M.

**COST:** MEMBERS - \$141.25

FUTURE MEMBERS - \$197.75

*PRICES INCLUDE HST & LUNCH*

Yes, I/we will attend the HR Rx Business Tool Box Series!

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Enclosed is my/our cheque for \$ \_\_\_\_\_ Please Bill: Visa  MasterCard

Card #: \_\_\_\_\_ Exp. \_\_\_\_\_ Signature: \_\_\_\_\_

#### **Return to: Saint John Board of Trade**

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Deadline for cancellations—48 hours prior to each session

**CANCELLATIONS CANNOT BE ACCEPTED AFTER DEADLINE**